

Corrected, 30-Oct-07

A USMNEWS.NET source has informed reporters that David Glascoff (PhD, Mississippi State) does **not** have a degree from USM. This tip contradicts information provided to USMNEWS.NET from previous sources. Based on information we have since obtained, it appears as though Glascoff's only "Mississippi degree" is from MSU. As a result, this report has been corrected below. While the overall percentage of USM degree-holders in the CoB falls from 29% to only 28% with this change, the change in Marketing & Fashion Merchandising is bigger. That unit's USM degree-holder component falls from 62% to 54% once Glascoff is moved out of the category. Other reports on this subject that are available at USMNEWS.NET will also be corrected in the coming days.

Corrected, 18-Oct-07

A USMNEWS.NET reader has pointed out that the corrected report below omitted Feng Jiao (FIN). His name has been added, and the report has been amended in **green typeface** throughout to reflect his presence in the CoB. The conclusions from the original report (again) remain virtually untouched by the addition of Jiao.

The omission of the three names detailed in the latest two corrections to this report spotlights at least two key ideas. First, the CoB's website continues to be inadequately maintained. Second, the turnover in the CoB since 2003 has been so dramatic that many members of the CoB don't even know who their colleagues are anymore.

Corrected, 17-Oct-07

A USMNEWS.NET reader has pointed out that the report below originally omitted both David Paster (TM) and Hsiao-Fen Yang (FIN). These names have been added, and the report has been amended in **red typeface** throughout to reflect their presence in the CoB. The conclusions from the original report remain virtually untouched by the addition of Paster and Yang.

There's no place like home There's no place like home

The Prevalence of USM Degrees among the CoB's Faculty, 2007-08

The combination of the CoB's tumultuous turnover since 2003 and the Williams-Peyrefitte administration's penchant for hiring USM graduates has former Golden Eagles everywhere clicking their heels at the hopes of returning to the CoB as faculty (visiting, or otherwise). As sources told USMNEWS.NET, it was Williams who encouraged future Golden Eagles in attendance at the CoB's Spring 2007 Awards Banquet to go off, get a PhD, and come back to the CoB "and help us out." If such is indeed the desire of recent (and future) CoB graduates, then there is no time like the present for getting that done. As the insert below shows, 28 percent of the current crop of CoB professors/instructors holds at least one degree of some sort from USM, and that

number has been on the rise in recent years with the additions of Beth LaFleur, Amber Rivers, and Michael Wittmann, to name just a few.

Overall	
<u>No USM Degree</u>	<u>USM Degree(s)</u>
Total: 49 (72%)	Total: 19 (28%)

USMNEWS.NET reporters thought it might be instructive to determine the number of CoB faculty, on a unit-by-unit basis, who hold one or more degrees from USM. We begin with **Accounting**, whose lists are presented below:

Accounting	
<u>No USM Degree</u>	<u>USM Degree(s)</u>
Albin, Marvin	Anderson, Mary
DePree, Marc	Brown, John
Henderson, James	Clark, Stanley
Jackson, Steven	Munn, Patricia
Jordan, Charles	Pate, Gwen
Smith, Robert	Posey, Roderick
Total: 6 (50%)	Total: 6 (50%)

As the insert above shows, a full 50 percent of the faculty in accounting holds one or more degrees from USM. This statistic is quite remarkable. It not only exceeds the CoB overall percentage (28) by a wide margin (22 percentage points), it closely resembles the number that existed in the (entire) 1979 CBA at USM. Accounting's most recent addition, Mary Anderson, not only holds a USM degree, she is the daughter of former CoB accountant Jerold Morgan and the sister of USM's CFO, Joe Morgan.

Next we visit with **Economics & International Business**, whose lists are presented below:

Economics & International Business	
<u>No USM Degree</u>	<u>USM Degree(s)</u>
Dakhli, Sami	Carter, George
Doty, Susan	Green, Trellis
Gunther, William	
Harrell, Adrine	
Klinedinst, Mark	
Lambert, John	
Marvasti, Akbar	
Mixon, Franklin	
Monchuk, Daniel	
Niroomand, Farhang	

Nissan, Edward
Shi, Weihua

Total: 12 (86%)

Total: 2 (14%)

With a total of 14 percent of CoB economists & IB profs holding a USM degree of some sort, economics sits well below (less than half the rate of) the overall CoB in terms of USM degree holders.

Next we take a peek at **Finance**, whose lists are presented below:

Finance

No USM Degree

Clark, John
Hood, Matthew
Jiao, Feng
Lindley, James
Malik, Farooq
Perry, Ty
Yang, Hsiao-Fen

Total: 7 (100%)

USM Degree(s)

Total: 0 (0%)

Finance leads the way, in terms of *not hiring* faculty who hold USM degrees, among the seven CoB disciplines. However, sources tell USMNEWS.NET that finance's lists are about to change. From what we gather, there is a good chance that the list on the right (above) will be occupied by the beginning of the 2008-09 academic year.

Next we examine **Information Systems & Business Law**, whose lists are presented below:

Information Systems & Business Law

No USM Degree

Davis, Donna
Hsieh, Chang-Tseh
King, Ernest
Lai, Fujun

Total: 3 (80%)

USM Degree(s)

Magruder, James

Total: 1 (20%)

Though not at the level of the CoB as a whole (i.e., 28 percent), IS & BL does maintain a roster of faculty holding USM credentials that exceeds that of E & IB by six percentage points. With 20 percent of its faculty holding a USM degree of some sort, IS & BL occupies the **third** spot in the College.

Management is next, and its lists are presented below:

Management

No USM Degree

Bushardt, Stephen
Carr, Jon
Daniel, Francis
Doty, Harold
Duhon, David
Michael, Daniel
Peyrefitte, Joseph
Sequeira, Jennifer
Topping, Sharon
Vest, Michael
Zantow, Kenneth

Total: 11 (85%)

USM Degree(s)

Fennell, Wanda
Sevier, Amy

Total: 2 (15%)

With 15 percent of its faculty in possession of one or more USM degrees, management looks a lot like economics and international business. Many readers will likely be surprised that management sits only fifth in the CoB.

On to **Marketing & Fashion Merchandising**, whose lists are presented below:

Marketing & Fashion Merchandising

No USM Degree

Drake, Erin
Glascoff, David
Henthorne, Tony
Osmonbekov, Talai
Smith, William
Yaoyuneyong, Gallayane

Total: 6 (46%)

USM Degree(s)

Broadus, Charles
Burgess, Brigitte
LaFleur, Beth
Loyd, Dolly
Rivers, Amber
Williams, Alvin
Wittmann, Michael

Total: 7 (54%)

With 54 percent of its faculty holding a USM degree of some sort, marketing and fashion merchandising sits on top of the CoB (as its credentials back-breaker). More than **one-half** of faculty in this unit hold a USM degree. Five of its eight most recent additions, all of whom joined M & FM since 2003, hold at least one USM degree. That means that while the unit is at 54 percent now, it is hiring at a clip of 63 percent. And, recent reports at USMNEWS.NET indicate this hiring program is not slowing. This is striking, and scary.

We conclude with **Tourism Management**, whose lists are presented below:

Tourism Management

No USM Degree

USM Degree(s)

Becker, Cherylynn George, Babu Paster, David Price, Catherine	Green, Evelyn
Total: 4 (80%)	Total: 1 (20%)

At 20 percent, tourism management sits in third place (from most to least).

How has the CoB's rush to "Bring 'Em All Home" affected the organization's research credentials? It's difficult to say. We have, however, put together a list containing the names of the "Top-Half" of the CoB's researchers, using a variety of publications and citations data available here at USMNEWS.NET. That list is presented below in Table 1, and it contains 34 names. Those listed in blue typeface hold one or more USM degrees.

Table 1
Top-Half Researchers in the CoB

Anderson, Mary
Burgess, Brigitte
Bushardt, Stephen
Carr, Jon
Carter, George
Clark, John
Clark, Stanley
Dakhli, Sami
Davis, Donna
Depree, Marc
Doty, Harold
Green, Trellis
Henthorne, Tony
Hsieh, Chang-Tseh
Jackson, Steven
Jordan, Charles
King, Ernest
Klinedinst, Mark
Lai, Fujun
Lindley, James
Malik, Farooq
Marvasti, Akbar
Mixon, Franklin
Monchuk, Daniel
Niroomand, Farhang
Nissan, Edward
Osmonbekov, Talai
Peyrefitte, Joseph
Sequeira, Jennifer
Sharon Topping
Vest, Michael
Williams, Alvin
Wittmann, Michael
Zantow, Kenneth

Names above are listed alphabetically for convenience.

As Table 1 shows, seven of the 34 individuals listed above hold one or more degrees from USM. That group represents 21 percent of the total list (in Table 1). As such, though USM degree holders constitute 28 percent of the CoB, they account for only 21 percent of the CoB's top-half researchers. This result should not be surprising, and it should give pause when considering the current administration's push to add more former Golden Eagles to the mix.